



# SOUTH CENTRAL FRIESIAN HORSE ASSOCIATION KEURING

Fall 2007

Stargate Sport Horses ♦ Argyle, TX

For information on the Texas Inspection,  
contact Charlotte Dumford at 469-223-8678  
castlekeepers@msn.com

# OFFICIAL PROGRAM ADVERTISING

The Official Program will be distributed **FREE** to all attendees  
of the **2007 FHANA Texas Keuring**

## ADVERTISING SIZES AND RATES

<input type="checkbox"/> Outside Back Cover* - color	4.5" w x 7.5" h	\$200.00
<input type="checkbox"/> Inside Front Cover* - color	4.5" w x 7.5" h	160.00
<input type="checkbox"/> Inside Back Cover* - color	4.5" w x 7.5" h	160.00
<input type="checkbox"/> Full Page - color	4.5" w x 7.5" h	125.00
<input type="checkbox"/> Full Page - B&W	4.5" w x 7.5" h	75.00
<input type="checkbox"/> 1/2 Page - B&W	4.5" w x 3.5" h	45.00

\*Premium Space - check for availability  
\$25.00 charge on all returned checks

**TOTAL DUE:**

\$ \_\_\_\_\_

★ **MAKE CHECKS PAYABLE TO**  
**DAHL GRAPHIC DESIGN** ★

## ADVERTISING SPACE RESERVATION FORM

Space is sold and assigned on a first-come, first-serve basis. Please print.

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

E-Mail \_\_\_\_\_

Contact Person \_\_\_\_\_

## CREDIT CARD PAYMENT



Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

V-Code \_\_\_\_\_

Last three numbers in signature area on back of card

Billing Address \_\_\_\_\_

If different than listed above

City, State, Zip \_\_\_\_\_

Signature \_\_\_\_\_

## AD SPECIFICATIONS

- ♦ Program trim size: 5.5" x 8.5"
- ♦ Color ads - CMYK
- ♦ Black and white ads - resolution 200 dpi
- ♦ Formats accepted: PDF (preferred), JPEG (200 dpi)
- ♦ E-mail ads to fhana-tx-ads@dahlgraphics.com

## GENERAL INFORMATION

### AD DEADLINE

All insertion orders and ad copy must be received in our office  
no later than September 4, 2007. Ads may possibly be accept-  
ed after deadline if space and time allows--call for availability!

### LAYOUT/DESIGN

There is no additional charge for the design, layout and typeset-  
ting of advertisements to be run in this Official Program. If time  
allows, proofs will be provided for approval prior to printing.

### PAYMENT TERMS

Payment in U.S. funds is required in advance of printing. Make  
checks payable to Dahl Graphic Design and mail to the address  
below. VISA and MasterCard accepted.

### PREFERRED POSITIONS

Ad placements on specific pages may be granted on a first-  
come, first-serve basis at the discretion of the publisher.

### CANCELLATIONS

No cancellations will be accepted or refunds given after the ad  
deadline.

### TEAR SHEETS

A tear sheet showing your ad placement will be provided after  
publication. To make the Program as complete and accurate as  
possible, printing schedules do not allow Program availability  
until after the keuring.

## QUESTIONS???

**Dahl Graphic Design**

**39257 Taray Road ♦ Pine River, MN 56474**

**Phone: 888-403-2060 ♦ 218-543-4040**

**Cell: 651-353-8188 ♦ Fax: 218-543-4450**

**E-mail: fhana-tx-ads@dahlgraphics.com**

**AD DEADLINE  
SEPTEMBER 4, 2007**

*The South Central Friesian Horse Association or Dahl Graphic Design assume no liability for submitted copy errors.*